



Reaching for a star

Nowadays the lights of giant United Air Lines Mainliners seem to move among the stars as familiar neighbors, spanning the nation's skies with year-around, all-season regularity.

Our aim is to improve performance still more, until all schedules are 100% on-time. An impossibility, you'd say? Perhaps so, for no form of transportation—ground, sea or air—has ever achieved it. But "a man's reach should exceed his grasp," and it's the very fact of 12,800 people reaching farther into the future that brings you more dependable service *today*.

The finest modern airliners...the only airline maintenance base of its kind in the world...around-and-over-the-weather flying techniques...the latest electronic landing aids...all these have helped us advance to today's high standards. But most important of all are *people*—men and women who think deeper and work harder toward making United Air Lines Mainliners as dependable as the stars in their courses. For reservations, call or write United or an Authorized Travel Agent.

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